

Prairie Federal Credit Union to Rebrand as Aspire Credit Union

We're changing our name, but not our commitment to you.

Since 1934, Prairie Federal Credit Union has been committed to exceeding members' expectations and maintaining financial strength. Aspire Credit Union will continue to uphold those same standards with a refreshed mission, name and look.

"As our members and community have transformed, we want a name that really reflects us", says Mindee Kohlman, President/CEO of Prairie Federal Credit Union. "Aspire is a name that encompasses what we love most about being a credit union. We help our members reach their financial goals and aspire to more."

What's ahead?

Over the course of the next several months, we will be transitioning to our new brand. You can expect to see new Aspire signage, logos, advertising, and a website revamp. In addition to updated marketing materials, we will continue the rebrand throughout the credit union with new colors, employee attire and name tags.

Why did we change our name to Aspire Credit Union?

We've changed our name; not our commitment to you, our members, or all of the communities we serve. The Prairie name has served us well, but as we look at who we are today and how our membership has transformed over the years, we want a name that really reflects us without any confusion on who

we are. The name Aspire better expresses our goals and our commitment to the communities we serve.

What can we expect to change?

Expect quite a few cosmetic changes in the upcoming months. Everything from exterior signage, brochures, stationary, the website, and more will be updated?

How does this affect my account?


There will be no impact to your day-to-day banking, account numbers, or login information. You will not need to order new checks or get a new debit card.

Is the name change a result of a merger or acquisition?

No. The name change is not the result of a merger or acquisition of any kind. The name change is part of a strategic plan to grow and continue building a healthy and sustainable organization serving you and future generations. We are still a federal credit union, federally insured by the NCUA.

Who can I call if I have a specific question?

Further questions can be answered by calling us directly, stopping in the credit union, calling us at (701) 837-5353, or sending us a note on Facebook or our website.



ANNUAL MEETING
March 23, 2020
Moose Lodge
6:30 pm

This year we will be voting for board positions online. More information about this process will be available soon at aspire.creditunion and in the branch. If you are interested in volunteering for a board position please contact Mindee Kohlman.

- Free Meal
- Door Prizes
- Bingo





CELEBRATE WITH US!
**REBRAND
KICKOFF PARTY**
FEBRUARY 4TH, 2020

- FREE MEMBER LUNCH
- KID'S CRAFTS AND GAMES
- REGISTER TO WIN PRIZES

WELCOME TO THE TEAM!

Morgan Kroeger

Member Service
Representative/Receptionist

Alissa Ewan

Collections/Loan
Officer

Both Morgan and Alissa joined us in 2019 and are finishing up their degrees at Minot State University. Next time you stop in, make sure you say hi!



NEW YEAR NEW YOU NEW CAR

Get yourself a reliable winter ride and finance it with Aspire Credit Union. Get your rate as low as 3%! Give us a call today!



Check out our new website at aspire.creditunion !

Aspire to more.

